



Bridging Continents, Cultures & Worldviews

29th EGOS Colloquium
Montréal, July 4–6, 2013

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EGOS

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European Group
for Organizational Studies



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Sub-themes

**SWG 1 Rethinking Careers:
Theoretical Foundations of Career Studies
and their Development**
Wolfgang Mayrhofer, Martina Gianecchini, Hugh Gunz

**SWG 2 Authority, Prices and Trust:
Within and Across Organizational Boundaries**
Antoinette Weibel, Reinhard Bachmann,
Thomas Mellewig

**SWG 3 Professional Service Organizations
and Knowledge-Intensive Work**
Celeste P.M. Wilderom, Hüseyin Leblebici, Juani Swart

**SWG 4 Diversity, Diversity Management
and Identity in Organizations**
Inge Bleijenbergh, Charlotte Holgersson, Irene Ryan

**SWG 5 Strategizing Activity and Practice:
Connecting the Material to the Social**
Charlotte Cloutier, Paula Jarzabkowski, Paul Spee

**SWG 6 Hybrids and Hybridization in
Public Management and Organizations**
Christine Teelken, Ewan Ferlie, Nicolette van Gestel

**SWG 7 An Institutional Family Reunion?
Bridging Ontologies, Levels and Methods**
Tamar Zilber, Mike Lounsbury, Renate Meyer

**SWG 8 The Handling of History:
Methods and Theories**
Lars Engwall, Matthias Kipping, Dan Wadhwani

SWG 9 Identity in Art, Design, and Organization
Stefan Meisiek, Ariane Berthoin Antal, Steve S. Taylor

**SWG 10 Corporate Responsibility:
Towards Inclusive Development?**
Dirk Matten, Bobby Banerjee, Vasanthi Srinivasan

**SWG 11 Multinationals, Social Agency and
Institutional Change: Variation by Sector**
Arndt Sorge, Mike Geppert

**SWG 12 Processes of Organizational Creativity:
Collective Entrepreneurship, Co-creation,
and Collaborative Innovation**
Daniel Hjorth, Chris Steyaert, Gail Whiteman

**SWG 13 Creativity, Aesthetics, and Business:
Explorations in Markets, Organizations,
and Institutions**
Mukti Khaire, Bernard Leca, Roy Suddaby

**SWG 14 Organizational Network Research:
Bridging and Bridges in Organizational Networks**
Terry L. Amburgey, Barak Aharonson, Jörg Raab

**SWG 15 Organizational Ethnography:
Behind and Beyond the Field**
Juliette Koning, Heidi Dahles, Laura Galuppo

**From Global Sourcing of Business Processes
to Reconfiguring the Global Organization**
Arie Y. Lewin, Silvia Massini, Carine Peeters

Changing East Asian Business Systems
Richard Whitley, Barbara Krug, Xiaoke Zhang

**Cultural Economies and Economic Cultures
in the Organization of Markets**
Liz McFall, Steven Kahl, Joeri Mol

**Blurring Boundaries: Civil Society Organizations
and Changing Societal Governance**
Florentine Maier, John Amis, Filip Wijkström

**Sustainable Development and Financial Markets:
Connections, Opportunities, and Theories**
Timo Busch, Rob Bauer, Marc Orlitzky

**Sustainable Enterprise Evolution: Combining
Individual-, Firm- and System-Level Perspectives**
Arnaldo Camuffo, Kerstin Neumann, Maurizio Zollo

**Business Models and Organizations:
Uncovering the Origins of New Business Models**
Charles Baden-Fuller, Vincent Mangematin

**Boundary Crossing Innovation
in Cities and Regions**
Patrick Cohendet, Marleen Huysman, Maura Soekijad

**Exaptation: Creativity, Innovation
and New Product-Market Creation**
Gino Cattani, Pierpaolo Andriani

**Demand-Side Value Creation in
Technology Innovation, Entrepreneurship
and Strategic Management**
Richard Priem, Marc Gruber, Gianmario Verona

**Organizing Healthcare Innovation:
Building Bridges and Dismantling Barricades**
Sue Newell, Maxine Robertson, Jacky Swan

**Breaching and Bridging Boundaries:
Towards a Deeper Understanding
of Transboundary Crises and Risks**
Robert P. Gephart, Sytze Kingma, C. Chet Miller

**Troubled Times, Big Issues, Institutional Crises:
Insights from Organization Theory**
Danielle Logue, Stewart Clegg, Kamal A. Munir

**Unmasking Corruption: Critical Perspectives
on Corruption and Anti-Corruption**
Thomas Taro Lennerfors, Eric Breit, Alf Rehn

**Organizational Networks under Time Pressure:
Reliability in Emergency Situations and Beyond**
Kees Boersma, Peter Groenewegen, Marshall Scott Poole

Leveraging Cultural Dynamics in Organizations
Sylvie Chevrier, Christoph Barmeyer, Jean-Pierre Dupuis

**Bridging Perceptions of Organizations:
Identities, Images, and Reputations**
Heiko Breitsohl, Janet M. Dukerich, Kimberly D. Elsbach

**Management Occupations: Exploring
Boundaries and Knowledge Flows**
Stefan Heusinkveld, Andrew Sturdy, Andreas Werr

**Managing across Borders: Expatriate
Managers in Multinational Companies**
Ursula Mense-Petermann, Kathleen Marshall Park

**Organizations and their Consumers:
Bridging Production and Consumption**
Yiannis Gabriel, Marek Korczynski, Kerstin Rieder

Exploring the Kaleidoscopic Nature of Branding
Viviane Sergi, Martin Kornberger, Majken Schultz

**Strategic Learning in Practice: Understanding
the Complexity of Organizational Learning**
Barbara Müller, Elena Antonacopoulou, Wolfgang Güttel

Temporary and Project-Based Organizing
Brian Hobbs, Karlos Arto, Jonas Söderlund

**Bridging Time: Exploring the Dynamics
of Routines and Path Dependence**
Georg Schreyögg, Martha Feldman, Jörg Sydow

**Affect at Work: Psychosocial Approaches
to Organizations and Organizing**
Marianna Fotaki, Kate Kenny, Steen Visholm

Embodying Leadership with Ethics in Mind
Alison Pullen, Pasi Ahonen, Suzanne Gagnon

**The Communicative Constitution
of Organizations: Organizations
as Precarious Accomplishments**
Dennis Schoeneborn, François Cooren, Timothy R. Kuhn

**The Power of Language(s): A Linguistic
Perspective on Organizational Realities**
Martyna Sliwa, Wilhelm Barner-Rasmussen,
Marjana Johansson

Advancing the Institutional Logics Perspective
William Ocasio, Marie-Laure Djelic, Patricia H. Thornton

Pluralism and Patterns in Institutional Trajectories
Robert David, Pamela Tolbert, Paul Tracey

**Embracing Paradoxes and Tensions:
Implications for Research, Practice, and Teaching**
Wendy K. Smith, Luc K. Audebrand, Valérie Michaud

Marxist Organization Studies: Building Bridges
Paul S. Adler, Rick Delbridge, Matt Vidal

**The Emergence of Categories, Identities,
Fields, and Organizational Forms**
Mark T. Kennedy, Joep P. Cornelissen, Peer C. Fiss

**Living the Network: Practices of Connecting
and Bridging at Work**
Maria Binz-Scharf, Emmanuelle Vaast,
João Vieira da Cunha

Activity Theory and Organizations
Yrjö Engeström, Zlatko Bodrožić, Anu Kajamaa

**Practice-Based Approaches to the Study
of Management and Managerial Work**
Davide Nicolini, Maja Korica, Stefan Tengblad

**The Practical Life of Organization Theory
across Time and Organizational Settings**
Karen Boll, Paul du Gay, Chris Grey

**Organizing Performativity: Bridging Theory
and Practice within and across Organizations**
Jean-Pascal Gond, Kenneth Starkey, Alex Wright

**Rethinking the Social, Technical and
Material Foundations of Organizations**
Janis Kallinikos, Paul Leonardi, Bonnie Nardi

**Bridging the Real and the Virtual
in a Digital World**
Karin Garrety, Ian McLoughlin, Rob Wilson

Main Organizing Committee

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Deadline for short paper submissions: **January 14, 2013**

Deadline for applications to Pre-Colloquium workshops: **January 14, 2013**

Email to Program Committee: egos2013.program@hec.ca

Further information about registration, accommodation and travel:
www.egosnet.org