

DIGITAL TRANSFORMATION SOCIETY WORKSHOP

DTS – 2023

Paris (France), 23rd of May 2023

KEYNOTE SPEAKER



Sascha Kraus, Free University of Bozen-Bolzano, Italy

“MEET THE EDITOR” SESSIONS:



Blandine Laperche, Editor In Chief, Innovations /
Journal of Innovation Economics & Management



Francesco Schiavone, Associate Editor,
Technological Forecasting and Social Change

ORGANIZING COMMITTEE:

- **Nessrine Omrani**, Paris School of Business, France
- **Francesco Schiavone**, University of Naples Parthenope, Italy
- **Héger Gabteni**, Paris School of Business, France

WORKSHOP THEME

Digital Transformation in Industries and Society: New trends and emerging research avenues

Digital transformation refers to the unprecedented disruptions in society, industry, and organizations stimulated by advances in digital technologies such as artificial intelligence (AI), Metaverse, big data analytics, cloud computing, and the Internet of Things (IoT). Even though digital technologies are the primary enablers, other factors have also driven digital transformation. These include evolving organizational relationships, consumer behaviors and expectations, digital competitions, and data availability. It has been noted that the impacts pertinent to digital transformation are vast and extend beyond consumer behavior or organizations into other domains such as social dynamics. The potential impact on the way we conduct business, interact with others, is likely to be transformational as the distinct lines between physical and digital are likely to be somewhat blurred from current perceptions. However, although the technology and infrastructure does not yet exist to allow the development of new immersive virtual worlds at scale, researchers are increasingly examining the transformative impact of the metaverse. Furthermore, digital transformation is expected to exact a toll on the sustainability triangle, i.e., environmental sustainability. Presently, there is a lack of studies to map digital transformation in the environmental sustainability domain. Hence, there is a need for more comprehensive studies to understand the impacts of digital transformation in various aspects that are currently ignored in the literature, such as the impact on corporate social responsibility, society, performance, and the environment. Furthermore, doing business through digital and sustainable processes opens novel opportunities and poses additional challenges to firms who have an international presence and/or are part of complex value chain, often spanning national borders.

Given this background, we encourage conceptual and empirical papers using a diverse range of methods (either quantitative or qualitative). In particular, research papers bridging the gap between theoretical conceptions and practical insights are highly welcome. As such, this workshop calls for is but not limited to the below themes:

- Digital transformation and organizational behavior
- Digital technology, Innovation and social change
- AI, digital transformation and society
- Digital transformation on sustainable development for businesses and societies
- The influence of AI on interorganizational relationships
- Web 3.0 and Metaverse
- Social media and platforms
- Social media influencers
- Big data and business analytics ecosystems
- Sustainable innovation, disruption, and change
- Key drivers and main outcomes of digital transformation and innovation for businesses
- Digital supply chain transformation



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- Digital transformation of SMEs
- Individual- and firm-level motivations towards digital transformation.

See the Workshop website for more details: <https://dts2023.sciencesconf.org/>

PUBLICATIONS OPPORTUNITIES

The best papers will be reviewed by the workshop scientific committee for the publication on *Innovations / Journal of Innovation Economics & Management* (FNEGE 2)

The authors of the best high-quality papers will be encouraged to submit their revised works to *Technological Forecasting and Social Change* (FNEGE 2, ABS 3).

The participation to the conference does not guarantee the publication of the paper on these journals.

VENUE

The workshop will take place in **Paris School of Business – Paris (France)**.

PAPER SUBMISSION PROCEDURE

To submit a paper please login into your sciencesconf.org account or create an account if you do not have one.

Please submit your Full Paper in PDF formats via the conference [website](#) by **February 28, 2023**

The first page of your submission must contain the title, author(s) and contact information of the corresponding author.

IMPORTANT DATES

- Paper submission: No later than February 28, 2023
- Notification of paper acceptance: No later than March 31st, 2023
- Workshop registration: No later than April 10, 2023
- Workshop: 23rd of May, 2023, Paris (France)

CONTACTS

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