OGC 2012
Rabat - Morocco

2nd Organisational Governance Conference
Global Governance: the raising of awareness.

14 & 15 September 2012

Call for Papers

The events that have marked 2011, from the Arab Spring revolutions to the different collapses in the financial markets in the western world and the Euro Debt Crisis in Europe, have all in common the issue of Governance.

The different sorts of media, especially the social media, have contributed to the rapid spread of the awareness of governance issues and enabled unprecedented numbers of people to manifest their fury about the lack of governance in the management of not only firm and markets, but whole countries and regions.

Governance crises were known mainly in the corporate world, where scandals such as Enron and the News International have captured the attention of the media and have been the number one subject of discussion for many; whereas now, it has been transferred to entire nations where the citizens have the right to make things change for the best and have the last say.

The main claims that the people have been making are centred around the establishment of accountability mechanisms that were absent, as well as real governance reforms that will lead to democracy.

The causes of the problems that happened in both the Arab and Western worlds have been divergent, however, the consequences were similar: street protests and a lack of confidence by citizens, investors, rating agencies and International Organisations. This shows how much governance is at the heart of a prosperous and durable organisation, whichever size or kind it is, from Small and Medium companies, Multinational corporations, Non-Governmental Organisations, to governments and states.

This conference will be focused on the importance of accountability, and how it varies from one environment to another, as well as how governance can be practised effectively in the shadow of the turmoil and unrest in the Arab and Western worlds taking into consideration the specificities of each and every culture. The issue of rules based or principles based governance is also to be discussed, especially as different parts of the worlds have different cultures and beliefs.

The question that could be asked is whether the raising of awareness combined with the stakeholders' power in claiming their rights, is enough to change people's mentalities and behaviours in order to achieve a well governed organisation, or country.

The list below is only indicative of possible topic areas that contributors may wish to consider while they develop their papers for the conference:

- Theoretical perspectives on Organisational Governance
- Governance as a Macroeconomic issue
- Regulatory Failures and Organisational Governance
- Governance codes and their effects
- Governance and Accountability
- Assessments of the Organisational Governance Mechanism
- Corporate Governance and Business Ethics
- Corporate Governance and Market Governance
- Corporate Governance and Reputational Risk Management
- From Corporate Governance to Organisational Governance
- Governance and Political Stability
- Organisational Governance and Social Responsibility
- Organisational Governance and Stakeholders
- Governance in Not For Profit Sector
- Competitive intelligence and Organisational Governance
- Knowledge Management and Organisational Governance
- Social Networking and Organisational Governance
- IT and Organisational Gouvernance

Submission procedure

Although preference will be given to full papers, abstracts of 200-500 words will also be considered. All papers and abstracts should be sent by 31st May 2012 through the EasyChair platform or by email to ogc2012@ciems.ma. No more than 2 papers will be accepted from any author. Papers are accepted in either English or French.

Offers to run workshops, symposia, poster sessions, themed tracks or alternative events are especially welcome. Please contact Mourad Oubrich (oubrich.mourad@ciems.ma) with suggestions.

Further information, please feel free to contact Conference Organiser Sara Abdaless (sara.abdaless@myemail.dmu.ac.uk)

OGC 2012 employs the EasyChair (www.easychair.org) submission system to receive all submitted papers. Read this document if you do not have an EasyChair Account. If you already have an account and want to learn how to submit a paper read this instead.

Acronym of the event :   OGC 2012
Name of the event :   2nd Organisational Governance Conference
Homepage :   www.ciems.ma/conference/ogc2012
Submission page :   http://www.easychair.org/conferences/?conf=ogc2012

How to Create an EasyChair Account

1. Click on this link: http://www.easychair.org/conferences/?conf=ogc2012

2.Click on the "then click here" link on the bottom of the page:

EasyChair Login Page for OGC 2012

Use your EasyChair account to sign in.

User name: [   ]

Password: [   ]

[Sign in]

If you have no EasyChair account, sign up for an account

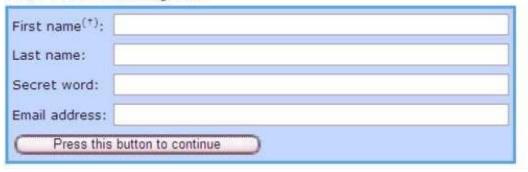If you have problems to sign in then click this link

3. You will see the page as the follows. Fill it up making sure that the secret word is at least 8 characters long.

Please enter the words you see in the box, in order and separated by a space. Doing are, either enter your best guess or click the reload button next to the distorted wor

pesal selection

Type the two words:
[   ]

reCAPTCHA™
stop spam.
read books.

Also, fill out the following form.

First name(*): [   ]

Last name: [   ]

Secret word: [   ]

Email address: [   ]

[Press this button to continue]

4. Check your e-mail Inbox and look for the e-mail with subject line "EasyChair login". Click on the link and enter the same secret word in the edit box shown below:
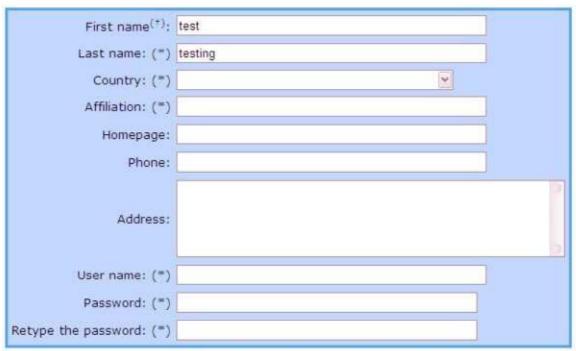
Creating an EasyChair Account

Type in the secret word you used to apply for the account.

Secret word: [   ]

Continue

5.Then provide your personal information on the following page. Make sure that your password is at least 8 characters.

Creating an EasyChair Account

To create an account, please fill out the form below and press the button 'Create Account'. All fields in t
be able to use it. If you do not fill out the form correctly or the user name you apply for is taken, you w
If you are worried about giving your email address or any other personal information, read the EasyChair

First name(†): test

Last name: (*) testing

Country: (*) [▼]

Affiliation: (*) [   ]

Homepage: [   ]

Phone: [   ]

Address: [   ]

User name: (*) [   ]

Password: (*) [   ]

Retype the password: (*) [   ]

(†) Note: leave first name blank if you do not have one. If you are not sure how to divide your name into

Create Account

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Further information, please feel free to contact Conference Organiser Sara Abdaless (sara.abdaless@myemail.dmu.ac.uk)

Important Dates

Conference Organizer

Adil Chouiekh, CIEMS
David Crowther, De Montfort University
Manar Alaoui, CIEMS
Mourad Oubrich, CIEMS
Nada Rih, CIEMS
Redouane Barzi, CIEMS
Sara Abdaless, De Montfort University

Conference Scientific Committee

Abdenbi Louitri, Université Cadi Ayyad, Morocco

Brahim Allali, HEC Montreal, Canada

David Crowther, De Montfort University

Dominique Bessir, University d'Orléans, IAE, France

Edwin Mujih, London Metropolitan Uni, UK

Hasan Fauzi, Sebelas Maret University, Indonesia

Humberto Ribeiro, Baganca Poytechnic, Portugal

Ismail Adelopo, De Montfort University, UK

Mourad Oubrich, CIEMS, Morocco

Mohamed Harakat, Université Mohammed V-Souissi, Morocco

Nasr Hajji, INPT, Morocco

Redouane Barzi, CIEMS

Rob Melville, CASS Business School, UK

Shahla Seifi, Universiti Putra, Malaysia

Taoufiq Yahyaoui, Université Mohammed V Agdal, Morocco

Wang Hong, Shanghai University, China

Registration fee details

	Industry	Academic	PhD Student
Early registration Up to July 01, 2012	3 000 DH (300 €)	2 500 DH (250 €)	2 000 DH (200 €)
Late registration After July 01, 2012	3 500 DH (350 €)	3 000 DH (300 €)	2 500 DH (250 €)

Mode of Payment

Payment of registration fee can be made using one of the following modes:

• Cash: Office CIEMS at INPT
• Cheque: Prepare a cheque in favor of CIEMS payable in Rabat for the required registration amount. Download the registration form, completely fill it and mail it to the address given in the form.

• Wire transfer: You can transfer the registration fee to the conference bank account given below. Download the registration form, fill in the details and mail it to the address given in the form. Do not forget to mention the wire transfer transaction ID in the registration form. Without this information it will be very difficult to track the transaction.

> Beneficiary account number: 181 810 21116 44981600007 88
> Account holder name: CIEMS
> Bank name: Banque Populaire
> Bank branch: Banque Populaire de Rabat – Kenitra, Agence El Fath, Rabat, Morocco
> Swift code : BCP OMA MC CRAB

Accommodation
Following hotels are available for accommodation :

Golden Tulip Farah Rabat Hotel
Place Sidi Makhlouf
10000 Rabat
Morocco
Phone +212 37 23 74 00
Fax +212 37 72 21 55
Email: info@goldentulipfarahrabat.com
Website: www.goldentulipfarahrabat.com

Hôtel Rihab
45 Avenue Moulay Ismail
Rabat, Morocco
Tel.: + 212 5 37 70 48 34

Hôtel Sofitel Rabat Jardin des Roses
BP 450 Souissi , 10000 Rabat,

Morocco
Tel : (+212) 537/675656 - (+212)537/671492

Le Diwan Rabat
Place de l'Unite Africaine, Rabat 10005, Morocco
Tel : (+212)537/262727
Fax : (+212)537/262424
Email : H2820@accor.com

Ibis Moussafir Rabat
32-34 Rue Abderrahmanne El Ghafiki
Place de la Gare
Rabat 10000, Morocco
Tel.: (+212) 537/774926
Fax.: (+212) 537/774903

Directions

From Mohammed V International Airport (CMN) to Hotel (Downtown)

Mohammed V Airoport Casablanca is far from hotel about 90 kilometers, in SouthEast. Directly connected with the Highway.

Taxis
Take a taxi directly from the airport taxi stand to Hotel
Average fare ride: 40€
Travel time: Approximately 1h

Train
Take a taxi directly from the Gare Mohammed V International Airport to Agdal Station or Rabat Station, and take Taxi from Train station to Hotel.
Average fare ride: 15€
Travel time: 1 h30 min

From Rabat - Sale Airport (CMN) to Hotel (Downtown)

The airport is located at 10 kilometers from the property in direction of Fez. Airport is located in Salé city in the NorthEast. Transfert takes 15 min.

Taxis
Take a taxi directly from the airport taxi stand to Hotel
Average fare ride: 10€
Travel time: Approximately 15 min

From Hotel to Conference Location
Conference adresse :
INPT, Avenue Allal Fassi, Madinat Al Irfane
Rabat, Maroc

Taxis
Take a taxi directly from Hotel to INPT (Conference)
Average fare ride: 2€
Travel time: Approximately 20 min

Venue of the Conference

The conference will be held in the Institut National des Postes et Telecommunications (Rabat, Morocco). Full and updated details can be found at the conference website :

www.ciems.ma/conference/ogc2012

We look forward to welcoming you to Rabat in 2012 for what promises to be an exciting conference.

Professor Mourad Oubrich	Professor David Crowther	Sara Abdaless
Conference Chair	Chair of Scientific	Conference Organiser
President, CIEMS	Committee	De Montfort University
INPT	Head of CROG	Leicester
Rabat	De Montfort University	UK
Morocco	Leicester	
	UK	
oubrich.mourad@ciems.ma	dcrowther@dmu.ac.uk	sara.abdaless@myemail.dmu.ac.uk