



SYMPLATFORM

MATCHING **SCHOLARS**
AND **PRACTITIONERS**

Symplatform is symposium on digital platforms, that brings scholars from all management discipline and industry leaders to foster discussions and define the past, present and future evolution of the digital platform economy.

The first edition will take place at **Trinity College Dublin on April 16th and 17th 2020.**

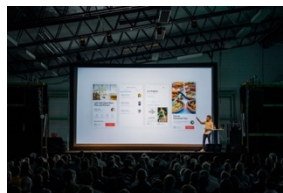
The aim of Symplatform is:

- Sharing knowledge and collaboration between scholars in the field from various perspectives (management, innovation, marketing, IT, law, and all other fields impacted by digital platforms) presenting and discussing papers.
- Discuss with and involve practitioners, both managers and entrepreneurs, in the conversation, bringing forth their perspectives to guide future research and have a real-world impact.

Bridging the gap between these two sides creates a knowledge sharing platform where traditional papers, presentations, and keynotes speeches are enriched by collaborative workshops that bring scholars and practitioners together.



Parallel Sessions: Scholars present their research to a mixed audience of scholars and practitioners in order to receive constructive feedback.



Pitch Your Challenge: Sessions led by practitioners to discuss challenges and opportunities with scholars and fellow practitioners.



Setting the Future of Digital Platforms: A collaborative workshop where scholars co-define a research agenda for the field, leveraging the insights and challenges from practitioners.

For more information visit symplatform.com or email daniel.trabucchi@polimi.it

Deadline for submitting extended abstracts: January 19th, 2020

During the conference participants will be selected to submit a full paper to the [Journal of Business Ecosystems](http://www.journalofbusinessecosystems.com).



Trinity College Dublin
Coláiste na Tríonóide, Baile Átha Cliath
The University of Dublin



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