

International Conference on Digital, Innovation, Entrepreneurship & Financing

Lyon, France, June 11-12, 2018

Extended deadline for abstract submissions: April, 15

<https://dif2018.sciencesconf.org>

You are cordially invited to submit your research papers for presentation at the International Conference on Digital, Innovation, Entrepreneurship and Financing (DIF-2018) that will take place on June 11-12, 2018 in Lyon, which has been ranked as the most attractive city in France (capital of Gaul, capital of gastronomy, boasts a Unesco heritage site...).

We welcome the submission in French or English of research papers on the following (non-exhaustive) list of topics:

- Digital transformation, Strategy and Competitiveness of firms
- Economics of innovation
- Innovation & Marketing, Digital Marketing
- Digital systems & technologies: ERP, CRM, ECM, CAM...
- Management of innovation and Organizational impacts
- Protection and development of innovations, Patents, Open innovation
- Innovation and Business model
- Entrepreneurship / Intrapreneurship
- Incubator, start-ups and innovation
- SME and innovation
- Innovations in coaching and mentoring implications for entrepreneurs
- Knowledge management
- Dynamics and growth strategy of innovative firms
- Human Resources and Innovation
- E-learning, e-education and e-pedagogy
- Innovation and accounting, Digital and audit
- Electronic markets and Trading Platforms
- Financing of innovation
- FinTech and Alternative Finance (crowdfunding, P2P lending)
- Governance and Financing of High Tech or innovative firms
- Business Angels, venture capital, CVC, spinoff, IPO...
- Digital finance, money, banking, and insurance: Bitcoin, cryptocurrency, Blockchain, future of payments, e-banking, e-finance, AssurTech...
- Digital, Modeling and numerical methods

Details of Paper Submission and Due Date

Interested contributors should submit preferably **full papers in PDF files** (in English or French), but **extended abstracts** (1,000 to 1,500 words) may also be considered if they show considerable promise, **no later than April 15, 2018** through the conference website: <https://dif2018.sciencesconf.org>
Early submission is highly encouraged and decision is made as soon as the peer-review is completed. No submission fee is required.

Scientific Committee

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Keynote Speakers

- * Cédric VILLANI, Professor, Awarded the Fields Medal, University of Lyon (FR)
- * Léo paul DANA, Professor, Montpellier Business School (FR) & Princeton University (US)
- * Denis SCHWEIZER, Professor, John Molson School of Business, Concordia University (CA)

Publication opportunities

We have established agreements with several academic journals. Authors wishing to submit their articles to these journals can do under the volumes, records or special issues related to the DIF conference:

- Technological Forecasting and Social Change, Elsevier
- Economic Modelling, Elsevier
- Canadian Journal of Administrative Science, John Wiley & Sons
- International Journal of Entrepreneurship and Small Business, Inderscience Publishers
- International Management (special section)
- Revue de l'Entrepreneuriat, De Boeck
- Management & Avenir
- Contemporary Economics
- Gestion 2000
- a scientific book will be also published

Partner scientific associations



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