



CfP - Reykjavik 2018 Conference

Research in Action – Accelerating knowledge creation in management

Dear EURAM members and friends,

Join us in **Reykjavik 20 – 23rd of June 2018 for the EURAM conference!**

With our theme **Research in Action**, we invite you to participate in debate about how to accelerate knowledge creation in management. The idea is to empower researchers to explore the state of research and experiment, with the aim of creating new insights.

Let's meet at the School of Business at the [University of Iceland](#), ideally located in the centre of the vibrant city of Reykjavik. We aim to provide a memorable experience for scholars, practitioners, and doctoral students, to share and discuss their most recent high-quality work with other experts in their research fields. The more detailed programme of our stimulating, interactive keynotes and roundtables, workshops, symposia, and much more, will be posted on our website in due time.

To submit your full paper to EURAM 2018:

I. [Explore the tracks](#) sponsored by one of the 13 EURAM Strategic Interest Groups (SIGs) or by the 2018 Local Conference Committee and choose the topic and community that corresponds the best with your research.

II. [Please respect the deadlines](#), especially the paper submission deadline: **10 January 2018 - 2 pm Belgian time.**

III. [Please, comply with the authors' guidelines.](#)

I. Explore our SIGs and tracks (for more detail click on the SIG title)

For newcomers to our community: Our 13 SIGs are the building blocks of EURAM. SIG Chairs and Officers nurture communities of scholars who are engaged in specific research areas. Standing tracks are ongoing conversations that you can join and which will continue within a SIG for a number of years. Tracks that are listed as “2018 Tracks” have been selected in a competitive submission and review process (they may become standing tracks in the future if they prove to be of continued interest). Each SIG General Track invites contributions from all areas related to the SIG specific research area but which are not explicitly covered by other tracks within the SIG.

EURAM’s Strategic Interest Groups:

[SIG 01: Business for Society \(B4S\)](#)

[SIG 02: Corporate Governance \(COGO\)](#)

[SIG 03: Entrepreneurship \(ENT\)](#)

[SIG 04: Family Business Research \(FABR\)](#)

[SIG 05: Gender, Race, and Diversity in Organisations \(GRDO\)](#)

[SIG 06: Innovation \(INNO\)](#)

[SIG 07: International Management \(IM\)](#)

[SIG 08: Managing Sport \(SPORT\)](#)

[SIG 09: Organisational Behaviour \(OB\)](#)

[SIG 10: Project Organising \(PO\)](#)

[SIG 11: Public and Non-Profit Management \(PM&NPM\)](#)

[SIG 12: Research Methods and Research Practice \(RM&RP\)](#)

[SIG 13: Strategic Management \(SM\)](#)

[SIG 14: General Conference Track \(GENERAL\)](#)

[SIG 01: Business for Society \(B4S\)](#)

01.00 GT Business for Society – SIG General Track

01.01 ST Accounting, Finance, Reporting and Control for Society

01.02/02.04 ST Rethinking the form, governance & legal constitution of corporations: theoretical issues & social stakes (co-sponsored by Business for Society SIG-01 and Corporate Governance OGO SIG-02)

01.03 ST Economy and Finance for Society: Pathways to Social Innovation

01.04 T E-Green HRM: The Next Challenge to Manage People

01.05 T Market and Society

SIG 02: Corporate Governance (COGO)

02.00 GT Corporate Governance – SIG General Track

02.01 ST Board of Directors and Top Management Team

02.02 ST Corporate Governance and diversity

02.03 T International Corporate Governance

01.02/02.04 ST Rethinking the form, governance & legal constitution of corporations: theoretical issues & social stakes (co-sponsored by Business for Society SIG-01 and Corporate Governance OGO SIG-02)

SIG 03: Entrepreneurship (ENT)

03.00 GT Entrepreneurship – SIG General Track

03.01 ST Social Entrepreneurship and Societal Change

03.02 ST Academic Entrepreneurship and the Entrepreneurial University

03.03 ST Entrepreneurial Finance

03.04 ST Entrepreneurial Decision Making and Behaviour

03.05/06.02/13.09 ST Business Model Innovation (co-sponsored by ENT SIG-03, INNO SIG-06 and SM SIG-13)

03.06 T Cultural Entrepreneurship - Innovative Issues in Arts Business and Cultural & Creative Industries (CCI)

03.07 T Entrepreneurship, Regions and Regional Development

03.08 T Growth Strategies & Internationalization for SMEs

03.09 T Parenting & Parenthood: A Forgotten Dimension in Entrepreneurship?

03.10 T Managerialization and Professionalization in SMEs and family firms

SIG 04: Family Business Research (FABR)

04.00 GT Family Business Research – SIG General Track

04.01 ST Strategy and Innovation in Family Firms

04.02 T Family Entrepreneurship and Entrepreneurial Families

04.03 T Finance and Accounting in Family Businesses

04.04 T Governance, Management and Growth in Family Business

04.05 T Identity, Marketing, Branding, & Reputation in Family Firms.

04.06 T Locality and Internationalization of Family Firms

04.07 T Values, Goals, Diversity and Ethics in Family Business

SIG 05: Gender, Race, and Diversity in Organisations (GRDO)

05.00 GT Gender, Race and Diversity in Organisations – SIG General Track

05.01 ST Women in Management, Work and Organisation

05.02 ST Queer Perspectives: Sexual Orientation, Gender Identity and the Plurality of Self-Concepts in Organisations

05.03 T Diversity / Identity / Power: Intersections of Cross-Cultural Management

SIG 06: Innovation (INNO)

06.00 GT Innovation – SIG General Track

06.01 ST Network Configurations, Location, Innovation and Time

06.02/13.09/03.05 ST Business Model Innovation (co-sponsored by ENT SIG-03, INNO SIG-06 and SM SIG-13)

- 06.03 ST Open Innovation
- 06.04 ST Organising Creativity for Innovation: Multidisciplinary perspectives, theories, and practices
- 06.05 ST Managing for Service Innovation
- 06.06 ST Knowledge, Learning, and Innovation in Cross-Sector Collaborations
- 06.07 ST Teaching and Learning with a difference
- 06.08 T Digital innovation: Strategies, Competencies, Theories, and Practice
- 06.09 T Sustainability, Circular and Green Tech Innovation
- 06.10 T Competency Development in Business Management

SIG 07: International Management (IM)

- 07.00 GT International Management - SIG General Track
- 07.01 ST Expatriate Management
- 07.02 ST SME Internationalisation
- 07.03 T Interactions between Cultures and Management: A Settled Matter or Rising Issues?
- 07.04 T International Competitiveness
- 07.05 T International Tourism and Hospitality Management
- 07.06 T Strategy, Management, and Marketing in and from Emerging Markets

SIG 08: Managing Sport (SPORT)

- 08.00 GT Managing Sport - SIG General Track
- 08.01 ST Sport Governance
- 08.02 ST Sport Events and Tourism
- 08.03 T Sport Innovation and Digitalisation

SIG 09: Organisational Behaviour (OB)

- 09.00 GT Organisational Behaviour - SIG General Track
- 09.01 ST Team Performance Management
- 09.02 ST Human Resources Management
- 09.03 T Demographic challenges for management
- 09.04 T Leadership
- 09.05 T Meaningfulness and Mindfulness at Work: A Calling and Crafting of Action Research
- 09.06 T Motivation, Trust and Incentives

SIG 10: Project Organising (PO)

- 10.00 GT Project Organising - SIG General Track
- 10.01 T Making a Difference: Action Research and Engaged Scholarship in Projects and Innovations
- 10.02 T Managing Major and Mega Projects: The importance to Broaden Classical Project Management Approaches
- 10.03 T Projects and Society

SIG 11: Public and Non-Profit Management (PM&NPM)

- 11.00 GT Public and Non-Profit Management - SIG General Track
- 11.01 ST Healthcare Management Research
- 11.02 ST Hybrid Organizations

- 11.03 ST Accounting, Accountability, Sustainability in Public and Non-Profit
- 11.04 ST Management and Governance of Culture, Heritage and Tourism

SIG 12: Research Methods and Research Practice (RM&RP)

- 12.00 GT Research Methods and Research Practice - SIG General Track
- 12.01 T Developing an Evolutionary Epistemology? Evolutionary Approaches in Management Research
- 12.02 T Management Theory
- 12.03 T Management Theory and Social Theory (co-organised with the European Sociological Association)
- 12.04 T Theories of Management, Information, and Systems
- 12.05 T The New Frontier: Combining Computational, Qualitative, and Quantitative Methods
- 12.06 T Using Persuasion Science in Practice

SIG 13: Strategic Management (SM)

- 13.00 GT Strategic Management - SIG General Track
- 13.01 ST The Strategic Practices of Mergers & Acquisitions
- 13.02 ST Business Ecosystems: Strategies and structures
- 13.03 ST Strategic Processes and Practices
- 13.04 ST Microfoundations of Strategy, Dynamic Capabilities and Knowledge Mechanisms
- 13.05 ST Behavioural Strategy
- 13.06 ST Collaborative Strategies: Coopetition, Networks and Alliances
- 13.07 ST Strategic Ambidexterity: The paradox of Exploitation and Exploration
- 13.08 ST Competition: Interfaces and Impact
- 13.09/06.02/03.05 ST Business Model Innovation (co-sponsored by ENT SIG-03, INNO SIG-06 and SM SIG-13)
- 13.10 T Digital Strategy
- 13.11 T Strategic Responsiveness and Adaptive Organizations

SIG 14: General Conference Track (GENERAL)

- 14.00 GT Conference General Track
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II. Deadline

Please respect the deadlines, especially the paper submission deadline: **10 January 2018 - 2 pm Belgian time.**

III. Authors' Guidelines

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018. To submit, follow this link: The submission link will be opened on 1st December.
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.
12. If you submit a paper, you agree to review at least two papers for EURAM 2018.

For more information, we invite you to visit the conference website: <http://euramonline.org/annual-conference-2018>. Should you have any hesitation on which track to select for your paper, you may wish to contact a track chair by email to find the best fit for your submission.

Last but not least, Reykjavik is a very popular destination at the time of the conference, we therefore encourage you to book a hotel as early as possible with the option “no cancellation fees”.

Best wishes,

On behalf of the [Conference Programme Committee \(CPC\) and the Local Organising Committee \(LOC\)](#)

Eythor Ivar Jonsson, Conference Chair, University of Iceland, euram2018@hi.is

Deadlines and key dates



EURAM 2018 Conference Dates

Labs: **19 June 2018**

Conference: 20-23 June 2018

Important Deadlines

First announcement of call for papers: **26 September 2017**

Deadline for paper submission: **10 January 2018 (2 pm Belgian time)**

Notification of acceptance: **21 March 2018**

Early bird registration deadline: **11 April 2018**

Authors registration deadline: **25 April 2018**

Doctoral Colloquium: 17-19 June 2018

Important Deadlines

Deadline for submissions to Doctoral Colloquium: **24 January 2018**

Notification of acceptance: **14 March 2018**

Deadline for registration: **11 April 2018**