

March 28 2017 in Paris

# 2<sup>nd</sup> Abbé Grégoire Innovation Day

## CALL FOR PAPERS

# le cnam

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The *2<sup>nd</sup> Abbé Grégoire Innovation Day* will be held on March 28 2017 in Paris at [Le Cnam](#).

In recent years, the scientific community in social sciences has increasingly shifted its focus on innovation, either by analysing the discovery processes that underlie every invention or by reaching a better comprehension of the concrete impact of a new product, method, technology, etc. In a knowledge economy, innovation is the backbone of economic growth in most industrialised countries. In this context, organisation and/or individual social and economic statuses can rise and fall in one fell swoop. Therefore, it becomes an imperative to analyse this new reality to better understand the factors that favour wealth creation in our societies.



Henri Grégoire, also known as Abbé Grégoire, founded the Cnam in 1794. He was a true innovator and has contributed to many social innovations. In education, he promoted new multidisciplinary teaching techniques to « improve the national industry ». He actively participated in the French Revolution, promoting the abolition of privileges. A strong supporter of universal suffrage and advocate of racial equality, his opinions have been very influential on these issues. Passionate about science and technology at large, he put his knowledge to good use to contribute to the development of the French society.

Following in the steps of this giant, the Abbé Grégoire Innovation Days, through the Cnam and the LIRSA laboratory (Laboratoire interdisciplinaire de recherches en sciences de l'action), are willing to maintain the diversity of academic knowledge and this multidisciplinary approach in analysing innovation. The idea is then to shed light on original researches in various fields, from creativity to regulation, from political innovation to biotechnologies, from innovation clusters to patents, and many others.

This event aims at gathering the scientific community working on innovation. The event is supported by:

- Professor Philippe Aghion (Collège de France, Economics of Institutions, Innovation and Growth Chair), who will launch the day with a plenary session ;
- Numerous and prestigious academics on more than 35 topics will host the Special Interest Groups ;
- We are delighted to partner with most of the French scientific associations: l'Association Internationale de Management Stratégique (AIMS), l'Académie de l'Entrepreneuriat et de l'Innovation (AEI), Association Académique Internationale de Gouvernance (AAIG), Association Internationale de Recherche en Entrepreneuriat et PME (AIREPME), and Association Française de Marketing (AFM)



- Plus some (**innovating**) surprises!

More information on the *Abbé Grégoire Innovation Day's* [website](#)

The 2<sup>nd</sup> *Abbé Grégoire Innovation Day* has concluded several partnerships with academic journals. The authors will have the opportunity to submit their articles to these journals, and be published in their special issues or special features covering the 2<sup>nd</sup> *Abbé Grégoire Innovation Day*.

- [Entreprendre & Innover](#)
- [Entreprise & Société](#)
- [European Review of Service Economics and Management](#)
- [Finance Contrôle Stratégie](#)
- [Revue de l'entrepreneuriat](#)
- [International Journal of Entrepreneurship and Small Business](#)
- [International Journal of Manufacturing Technology & Management](#)

## SPECIAL INTEREST GROUP

Detailed SIG presentation available on the [website](#).

Topic	Special Interest Group (SIG)	SIG Chair
Finance & Innovation	Business-angels	Jean Rédis, ESSIE Paris Gilles Certhoux, Audencia Nantes
	Venture capital and Corporate-venture capital	Benjamin Le Pendeven, Cnam
	Crowdfunding	Armin Schwienbacher, Skema BS
	Public financing for innovation	Anita Quas, EM Lyon Yvan Alperovych, EM Lyon
	Financial innovation	Alexis Collomb, Cnam
	M&A and innovation	Jean-Gabriel Cousin, Lille 2 University
Collaborative Innovation Networks	Innovation in supply chain	Richard Calvi, IAE Savoie Mont-Blanc
	Co-creation and innovation with the users	Aurélie Hemonnet-Goujot, IAE Aix Cyrielle VELLERA, IAE Toulouse Stéphane Salgado, IAE Aix
	Creativity and creative community	Patrick Cohendet, HEC Montréal
	Collaborative spaces and fab-labs	Lionel Roure, Cnam Julie Fabbri, EM Lyon Anna Glaser, Novancia
	Management of collaborative innovation's and platforms	Anne Berthiniet-Poncet, Cnam
	Clusters, networks and places for innovation	Jérôme Vincente, IEP de Toulouse Raphaël Suire, IAE Nantes
Management & Innovation	Dynamics capabilities & innovation	David W. Versailles, PSB Nicolas Aubouin, PSB Valérie Merindol, PSB
	Design & innovation	Frédérique Pain, Strate Design
	Management of innovation	Gilles Garel, Cnam
	Management of exploration projects	Sylvain Lenfle, Cnam
	Innovation marketing	Emmanuelle Le Nagard-Assayag, ESSEC
	Design theory and methods for innovation	Sophie Hooge, Mines ParisTech Benjamin Cabanes, Mines ParisTech
	Internationalization & innovation	Sihem Jouini, HEC

	Managerial's innovation	Sébastien Damart, Dauphine University
Entrepreneurship & Innovation	Effectuation	Philippe Silberzahn, EM Lyon
	Student entrepreneurship	Jean-Pierre Boissin, IAE Grenoble
	Entrepreneur & innovator	Léo-Paul Dana, Montpellier BS Alain Fayolle, EM Lyon
	Entrepreneurship & Innovation in Family Business	Didier Chabaud, IAE Paris 1
	Incubators and entrepreneurial support	Karim Messeghem, Montpellier University
Innovation Economics	Patents & Innovation	Julien Penin, Strasbourg University
	Transformation of Work and Employment in innovation	Thierry Weil, Mines ParisTech
	Governance & innovation	Carine Girard, Audencia
	Meta-organizations & innovation	Hervé Dumez, Ecole Polytechnique Héloïse Berkowitz, Ecole Polytechnique
	Economic and technology intelligence & innovation	Philippe Baumard, Cnam
Sectorial Approach of Innovation	Aerospace	Pierre Barbaroux, CReA
	Agri businesses	Fatma Fourati, LaSalle Beauvais
	Defense	Jean Belin, Bordeaux University
	Eco-innovations	Sylvie Faucheux, Cnam
	3D printing	Thierry Rayna, Novancia
	Innovation in politics	Arnaud Lacheret, IDRAC
	Social innovation	Thibault Cuénoud, ESC La Rochelle Dimbi RAMONJY, ESC La Rochelle
	Nanotechnologies	Emmanuel Frémiot, Novancia Sonia Ben-Slimane, Novancia

## AGENDA & GUIDELINES

The *2<sup>nd</sup> Abbé Grégoire Innovation Day* will be held on March 28 2017 at the Conservatoire national des Arts & Métiers in Paris.

Submission deadlines:

- By January 15 2017: Deadline for submission
- By February 25 2017: Reviews will be sent to the authors. Papers will be either accepted, accepted with review, or rejected
- By March 25 2017: Deadline for submission of full papers

The author can either submit:

- An extended abstract: times new roman 12, double space, 5 to 10 pages, including references or,
- A full paper: times new roman 12, double space, 15 to 25 pages, including references

Submission will open in mid-December through the platform on our [website](#)

Papers should be written either in French or in English.

Any type of contributions are welcome: literature review (provided they have significant added value), empirical, theoretical or conceptual papers, with qualitative or quantitative methodology.

All submissions will follow the standard double blind review process followed by the scientific committee.

## SCIENTIFIC COMMITTEE AND ORGANIZING COMMITTEE

The *2<sup>nd</sup> Abbé Grégoire Innovation Day* is organised under the academic supervision of a scientific committee, composed of researchers from the Cnam and other academic institutions. These researchers are well-known for their academic achievements in their respective fields and represent the diversity existing in the study of innovation. An organizing committee composed of LIRSA's PhD students is involved in the scientific and practical organisation of this research day.

### Scientific Committee

- Yvan ALPEROVYCH, EM Lyon
- Nicolas AUBOUIN, PSB
- Pierre BARBAROUX, CReA
- Philippe BAUMARD, Cnam
- Pierre-Jean BENGHOZI, ARCEP
- Jean BELIN, Bordeaux University
- Sonia BEN-SLIMANE, Novancia
- Anne BERTHINIET-PONCET, Cnam
- Héloïse BERKOWITZ, Ecole Polytechnique
- Jean-Pierre BOISSIN, IAE Grenoble
- Christophe BONNET, Grenoble Management School
- Karima BOUAISS, Lille 2 University
- Sylvain BUREAU, ESCP Europe
- Benjamin CABANES, Mines ParisTech
- Richard CALVI, IAE Savoie Mont-Blanc
- Gilles CERTHOUX, Audencia Nantes

- Didier CHABAUD, IAE Paris 1
- Patrick COHENDET, HEC Montréal
- Alexis COLLOMB, Cnam
- Jean-Gabriel COUSIN, Lille 2 University
- Thibault CUENOUD, ESC La Rochelle
- Douglas CUMMING, Schulich School of Business - University of York
- Sébastien DAMART, Dauphine University
- Léo-Paul DANA, Montpellier BS
- Albert DAVID, Université Paris-Dauphine
- Cécile DEJOUX, Cnam
- Faridah DJELLAL, Lille 1 University
- Hervé DUMEZ, Ecole Polytechnique
- Philippe DURANCE, Cnam
- Thomas DURAND, Cnam
- Julie FABBRI, EM Lyon
- Sylvie FAUCHEUX, Cnam
- Alain FAYOLLE, EM Lyon
- Fatma FOURATI, LaSalle Beauvais
- Emmanuel FREMIOT, Novancia
- Faiz GALLOUJ, Lille 1 University
- Géraldine GALINDO, ESCP Europe
- Gilles GAREL, Cnam
- Carine GIRARD, Audencia
- Anna GLASER, Novancia
- Alexander GROH, EM Lyon
- Aurélie HEMONNET-GOUJOT, IAE Aix
- Sophie HOOGE, Mines ParisTech PSL
- Sihem JOUINI, HEC
- Arnaud LACHERET, IDRAC
- Philippe LEFEVRE, Mines ParisTech
- Emmanuelle LE NAGARD-ASSAYAG, ESSEC
- Sylvain LENFLE, Cnam
- Benjamin LE PENDEVEN, Cnam
- Valérie MERINDOL, PSB
- Karim MESSEGHEM, Montpellier University
- Christophe MIDLER, Ecole Polytechnique
- Tim MINSHALL, University of Cambridge
- Frédérique PAIN, Strate Design
- Julien PENIN, Strasbourg University
- Anita QUAS, EM Lyon
- Dimbi RAMONJY, ESC La Rochelle
- Thierry RAYNA, Novancia
- Jean REDIS, ESIEE Paris
- Lionel ROURE, Cnam
- Stéphane SALGADO, IAE Aix

- Sylvie SAMMUT, Montpellier University
- Armin SCHWIENBACHER, Skema BS
- Philippe SILBERZAHN, EM Lyon
- Raphaël SUIRE, IAE Nantes
- Alain VALLEE, Télécom ParisTech
- François-Xavier de VAUJANY, Dauphine University
- David W. VERSAILLES, PSB
- Cyrielle VELLERA, IAE Toulouse
- Jérôme VINCENTE, IEP de Toulouse
- Thierry WEIL, Mines ParisTech
- Peter WIRTZ, Lyon University

#### Organizing committee

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