

## Call for Papers

### **Special Issue in European Management Review: Innovation Theory and the (re)foundations of Management**

#### **Overview**

This Special Issue aims at the advancement of research addressing the contemporary challenges of Management Science implied by innovation theory. Innovation is an important topic in management, with several important recent theoretical advances and contributions to the management discipline. Advances in the understanding of the foundations of management have also led to reinterpret the role of innovation theory in management science and to enrich the approaches of innovation processes.

This special issue intends to analyze this interaction between the foundations of management science and the advancements of innovation theories, precisely when innovation theories might trigger the regeneration of the foundations of management science. Such an issue will have value both to scholars interested in innovation and its consequences for management science and to scholars interested in management science and its (re)foundation with the contribution of innovation theory.

#### **Papers**

We therefore invite contributions to a special issue of EMR studying the relationship between innovation theory and the (re)foundations of management. This relationship can be examined along different perspectives (some references are indicated below, they should be considered examples of relevant references, but is not an exhaustive review of the field):

##### *1) Tensions and complementarities between innovation theories and management theories*

- How do recent advancements in design theory (e.g. Le Masson, Weil et Hatchuel 2010; Le Masson, Dorst et Subrahmanian 2013) and creativity theory (Sternberg 1999) add new perspectives to decision theory (Raïffa 1968; Simon 1969; Hatchuel 2002) as pillars for both innovation and management theory (see special issue in EMR on Management Innovation, (Volberda, Van Den Bosch et Heij 2013)).
- How do certain forms and type of innovation (e.g. social innovation, open innovation, business model innovation, sustainable innovation, user involvement, platform innovation) interact with evolutions of management foundations (cognitive approaches, microfoundations, new leadership, new types of authority, new HRM, management challenges raised by the porosity of organizational boundaries, new organizational approaches of markets, users, intermediaries and partnerships, sustainable collective action...)? (e.g. Baldwin and Clark 2000; Chesbrough et al 2006; Loch, De Meyer and Pich 2006; Utterback et al., 2006; Beckman and Berry, 2007; Seidel 2007; O'Connor 2008; Verganti 2008; Gawer 2009 & 2014; Börjesson, Elmquist et Hooe 2014; Massa and Tucci 2013))

2) *Foundations of management research and the study of innovation*. How are the management paradigms implicitly or explicitly related to design regimes and innovation regimes?

- How are contemporary innovation and design theories new sources of inspiration for management paradigms (Boland et Collopy 2004; Lester and Piore, 2004; Hatchuel 2005; Dunne et Martin 2006; Hatchuel et al. 2010; Dameron et Durand 2011; Jahnke, 2012; David, Hatchuel et Laufer 2013; Grandori 2013)? As innovation puts actors in face of the unknown, how do new behavioral and cognitive logics, new organizational forms and new types of leadership emerge beyond the standard norms of rational action? What are the specific criteria brought by innovation paradigms to evaluate corporate performance and to enable new corporate governance?
- Historically –and empirically–, how have new innovation regimes affected management? For instance, what is the impact of industrial revolutions on management? Which were the actors, the processes, as well as the relational and cognitive settings unfolding the potential of the industrial revolutions? How did the organization of research and development, industrial design studios or marketing departments support a series of transformations of firm governance (Segrestin et Hatchuel 2011)? What are the contributions of cultural and artistic revolutions on management history? (Guillet de Monthoux 2004)

### ***Details on process, paper content, length and due date***

This special issue is supported by the Innovation Special Interest Group of the European Academy of Management. A EURAM (Innovation SIG) workshop on the Special Issue Topic is planned for 9-10 November 2015, at MINES ParisTech, Paris, France. Details on the Workshop can be found at <http://cgs-mines-paristech.fr>

Irrespective of workshop attendance, we encourage prospective contributors to submit a proposal to EMR's online submission site by January 31, 2016. Proposals should be no longer than 5 pages, single space, excluding references, and 12 pt font. The editors will then provide feedback on these proposals.

We strongly encourage contributors to attend the workshop and to use the proposal process; however we will also consider papers that are submitted without being preceded by a proposal.

The deadline for full paper submissions is May, 31, 2016.

The authors are encouraged to read the submission guidelines for style, contents and procedures on [http://onlinelibrary.wiley.com/journal/10.1002/\(ISSN\)1740-4762/homepage/ForAuthors.html](http://onlinelibrary.wiley.com/journal/10.1002/(ISSN)1740-4762/homepage/ForAuthors.html)

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